

# One trusted source, many unique solutions



## Dedicated ASC Program

### Outcomes and satisfaction

**Products and education developed to enhance patient results and experiences**

- Robust and differentiated product portfolio backed by clinical and economic data
- World-class medical education programs tailored to surgeons, staff and administrators
- Short Stay Total Joint Program: technologies and education to assist with onboarding of total joint replacement

### Savings and efficiencies

**Enabling technologies and financial programs designed to reduce costs**

- Transparent and flexible financial programs tailored to individual needs and situations
- Cost-reducing instrumentation and workflow management software that saves time<sup>1</sup>
- Adaptable solutions designed to reduce total cost of care across the majority of ASC procedures

### Growth and development

**Customized resources and initiatives to promote your center and attract patients**

- Healthcare economics and customer-centered field support across the continuum of care
- Unique products and solutions provide opportunity to differentiate in local market
- Robust marketing programs to attract patients and surgeons

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#### References

1. Hensell MG, Pins J, Virtual BackTable. Reducing Cost of On-boarding. Presented at the AORN Surgical Conference and Expo 2015.

# Products and technologies

## Unparalleled portfolio breadth and differentiation

- **Joint Replacement**
  - NAVIO° Robotics-assisted Surgical System
  - VISIONAIRE° Cutting Guides
  - JOURNEY° II Total Knee System
  - VERILAST° Technology OXINIUM° Oxidized Zirconium on XLPE
  - PURIST Table direct-anterior hip solution ideal for ASCs
- **Sports Medicine**
  - A complete line of visualization, access, resection and repair products
  - LENS° Surgical Imaging System optimized for ASC integration
  - WEREWOLF° COBLATION° System advanced RF/resection
- **Trauma and Extremities**
  - Hand and Wrist, Foot and Ankle, and Plate and Screw Systems
  - EVOS° MINI, EVOS SMALL, VLP° MINI-MOD, D-RAD SMART PACK°
- **Wound Care**
  - PICO° Single Use Negative Pressure Wound Therapy
  - ACTICOAT° Antimicrobial Barrier Silver Dressing
  - VERSAJET° II Hydrosurgery System
- **Ear, Nose and Throat**
  - Comprehensive line of products for ENT surgery in ASCs
  - COBLATION advanced RF technology that results in minimal thermal damage



# Programs and resources

## Unique initiatives designed to drive outcomes, efficiencies and growth

- **ASC Business Managers**
  - Dedicated team with a single point of contact for all service line needs
- **SHORT STAY Joint Program**
  - Products and education to help Integrate and optimize total joint replacement in your ASC
- **ASC GO!**
  - PICO/ACTICOAT program designed to help minimize the risk of SSI's with high acuity cases
- **S2 PROCEDURE PERFORMANCE Technology Suite**
  - Cloud-based technology suite to facilitate efficiencies, savings and learning across all products and procedures
- **BLUEPRINT° Marketing Support**
  - Robust initiatives, resources and co-marketing to attract patients
- **Reimbursement Education**
  - Hotline, coding reference guides and crosswalks, tools and templates, denial and appeal support
- **Patient Engagement**
  - [m]pirik cloud-based technology designed to simplify patient communication and data collection



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